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Larrañaga, Jotxo; Gabantxo, Miren; Aranguren, Asier (Eusko Ikaskuntza. Miramar Jauregia - Miraconcha, 48. 20007 Donostia): Sei herri aldizkari: edukin azterketaren bidetik hurbilketa bat (Six local magazines: an approximation from an analysis of contents) (Orig. eu)

In: *Mediatika*. 6, x - x

Abstract: This investigation tries to research an unexplored field; this is one of the Local Press in Basque Language. The aim is to make an analysis of the contents. These contents have been previously selectionated, based on six differents locals reviews. This phenomene raised in the USA during the 60's and were introduced to the Basque Country in the 80's. The development has taken place from 1991 to 1993: 35 locals reviews and 85.000 issues altogether. As the enquiries concern, in 1994, spate of time investigated, more than one in two basque speaking citizens use to real a localreview.

Key Words: Local press. Working party. Production system. Financing. Taking part of citizens.

Oregi, Sabin (CEM-GREÇIC. Maison des Sciences de l'Homme. Esplanade des Antilles. 33405 Talence Cedex - FRANCE): Euskarazko herri prentsa. Banaketa eta finantzaketara hurbilpena (Local-press in Basque language: one approach to their distribution and fianciation) (Orig. eu)

In: *Mediatika*. 6, x - x

Abstract:The local press dissemination in the Basque Country has not been studied until today. In this article, the author tries to do an approximation to the evolution of the dissemination. At the same time, he tries to know the financial sources of the local press. The article pays special attention to the subventions that they have received for the last five years.

Key Words: Euskara. Basque language. Local press. Diffusion. Financing.

Aranes Usandizaga, José Ignacio (Eusko Ikaskuntza. Miramar Jauregia. Miraconcha, 48. 20007 Donostia): La comunicación institucional y sus paradigmas: entre la racionalidad comunicativa y la lógica instrumental (Institutional communication and its models: between the communicative rationality and instrumental logic) (Orig. es)

In: *Mediatika*. 6, x - x

Abstract: Institutional communication still needs satisfactory theoretical approaches from the sciences of information. It also requires practical approaches which answer the need of a democratic and efficient management of information. Institutions are caught in a tug-of-war between an autistic instrumental logic and a service-meant democratic logic. In this struggle, global policies of communication can be encouraged from the communicative rationality. Such policies should go beyond utilitarian or endogenous positions and reflect the ethic of institutions.

Key Words: Communication. Public Administration. Communication policy. Information management. Models. Ethic.

Garitaonandia, Carmelo (Univ. del País Vasco. Fac. CC. Sociales y de la Comunicación. Apartado 644. 48080 Bilbao): Las televisiones regionales en Europa (Regional television in Europe) (Orig. es)

In: *Mediatika*. 6, x - x

Abstract: The majority of European administrations have been undergoing a so-called process of regionalization which had led particularly to the regionalization of public television. There are some European countries whose public television has traditionally been based on regionalized broadcasting system because of linguistic criteria. During the 1980s, this process coincided with the development of private TV stations in Europe, which multiplied the number of national and local TV channels. Thus, the process of regionalization has decelerated. This paper also includes an analysis of European audiovisual policy from a regional perspective and which evaluate the importance of regional television in supporting the separate languages, cultures and presentation of information in the overall development of the regions.

Key Words: Television. Regions. Europe. Audiovisual policy.

Muñoz, Blanca (Univ. Carlos III. C/Madrid, 126-128. 28903 Getafe (Madrid): Comunicación, cultura y desigualdad social: interpretaciones contemporáneas (Communication, culture and social inequality: contemporary interpretations) (Orig. es)

In: *Mediatika*. 6, x - x

Abstract: As far as mass-media phenomena are concerned there are several theoretical positions. From Neomarxism until Estructuralism going through north-american research, the effects and contents of the mass-media determine the different interpretations about the evolution of societies with advanced technology. As a result, cultural mass-media a new system like "Mass Culture", is analysed as cultural and social problems which is emerging at present.

Key Words: "Mass-culture". Communication. Effects. Social and cultural inequality. Contemporary theories.

Landa Montenegro, Carmelo (Eusko Ikaskuntza. María Díaz de Haro, 11 - 1º. 48013 Bilbao): Recopilación de Tesis Doctorales sobre Comunicación en las Universidades del País Vasco: una aproximación (1964-1995) (Collection of Doctorate Theses on Communication in the different Universities of the Basque Country: an approach (1964-1995))

In: *Mediatika*. 6, x - x

Abstract: We include a tentative list of Doctorate Theses on Communication completed in the universities of the Basque Country over the last 30 years (1964-1995). We state the objectives and limits of work, the selection criteria and the record of consulted sources and places. We list alphabetically the 261 theses, according to author's last names. The basic data are: Author, Title, Department, Schol, University, Year and Thesis Adviser. We list the doctors on an index referring to the communication media researched.

Key Words: Universities. Doctorate theses. Communication. Mass media. Documentation.