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García González, Daniel (Euskal Herriko Unibertsitatea (UPV / EHU). Dpto. Periodismo II. Posta Kutxatila 644. 48080 Bilbo): **“Benedí”, *El Correo* egunkariko lehen infografiagile** (‘Benedí’, the first infographer at ‘El Correo’ newspaper) (Orig. eu)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 5-40

Abstract: In September 1939 an infographer started to sign his graphics for the first time in the pages of the Bilbao newspaper “El Correo Español-El Pueblo Vasco”. Under the pseudonym of “Benedí”, during the Second World War until the beginning of 1944 the illustrator was responsible for an authentic infographic explosion in “El Correo” as the paper published more graphics than ever before. In this chapter we analyse the evolution of the infographics published in these four and a half years.

Key Words: Infographics. Infographic. *El Correo*. Benedí. Infographer. Journalism. Map.

Genaut Arratibel, Aingeru; Iturregui Mardaras, Leire; Mendiguren Galdospín, Terese; Peña Fernández, Simón; Pérez Dasilva, Jesús Ángel (Univ. del País Vasco (UPV/EHU). Dpto. de Periodismo II. Fac. de Ciencias Sociales y de la Comunicación. Bº Sarriena, s/n. 48940 Leioa): **Las TIC como altavoz de gobiernos locales. Análisis de las páginas web oficiales de ayuntamientos de los pequeños municipios de la CAPV** (CITs in Local Governments. Analysis of the official websites of small municipalities in the Basque Country) (Orig. es)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 41-66

Abstract: More than half of Basque municipalities have less than 2,000 inhabitants. In these consistories the municipal website can serve as a tool to show the municipality and to make it attractive for tourism, business or leisure; it may even work as a direct information channel with citizens. This research looks at how many small towns of the Basque Country have an updated municipal website and which contents and services they offer.

Key Words: Town hall. ICT. Local government. Municipal information. Basque municipalities.

Martín Matos, José A. (Univ. del País Vasco (UPV/EHU). Campus de Leioa. Bº Sarriena, s/n. 48940 Leioa): **Las noticias sobre ETA en la música vasca (1972-2012). El rock como documentación informativa** (The news about ETA organisation in the Basque music. The rock as informative documentation) (Orig. es)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 67-82

Abstract: The rock music, as a basic of popular culture, is a result of its time, and, consequently, it reflects the spirit of the moment of its creation. This study analyzes how the Basque music has reflected the news about the ETA organization along these last 40 years (1972-2012).

Key Words: ETA. Basque music. Informative documentation. Rock. News. Journalism. Popular culture.

Mendiguren Galdospín, Terese; Peña Fernández Simón; Pérez Dasilva, Jesús A.; Genaut Arratibel, Aingeru; Iturregui Mardaras, Leire (Univ. del País Vasco (UPV/EHU). Dpto. de Periodismo II. Fac. de Ciencias Sociales y de la Comunicación. Bº Sarriena, s/n. 48940 Leioa): **Análisis de las páginas Web de los clubes deportivos profesionales de la Comunidad Autónoma Vasca** (Analysis of the Websites of professional sports clubs in the Basque Country) (Orig. es)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 83-105

Abstract: This research presents an analysis of the websites of professional sports clubs in the Basque Community. Through content analysis, this study describes the communication models of the Websites of the the major types of sports. The aim of this work is to understand the online resources used by these sites (such as social networks, blogs, video chats, etc) and measure the degree of effectiveness with is used this important tool in communication between the club and sports supporters.

Key Words: Sports Clubs. Website. Sports communication.

Nerekan Umaran, Amaia; Garai Artetxe, Estitxu (Euskal Herriko Unib. (UPV/EHU). Gizarte eta Komunikazio Zientzien Fak. Ikus-entzunezko komunikazio eta Publizitate Saila. Sarriena auzoa, z/g. 48940 Leioa): **Hamaika Telebista: tokiko hedabideen habiatik hegoak astintzen** (Hamaika TV: flying from the nest of local television) (Orig. eu)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 107-124

Abstract: The aim of this research is to analyze the creation and the development of Hamaika TV. The main conclusion shows that the initial intention was to create a unique Hamaika TV at regional level, but the promoters opted to set up the project within the local television network. Despite the fact that they achieved licenses in many demarcations, nowadays it continues in the same line, turning into a Basque language television for the entire Autonomous Community.

Key Words: Hamaika Telebista. Television. Digitization. Local. Basque.

Pérez Dasilva, Jesús A.; Peña Fernández, Simón; Genaut Arratibel, Aingeru; Iturregui Mardaras, Leire; Mendiguren Galdospín, Terese (Univ. del País Vasco (UPV/EHU). Dpto. de Periodismo II. Fac. de Ciencias Sociales y de la Comunicación. Bº Sarriena, s/n. 48940 Leioa): **Comunicación política e Internet: Estrategias *online* de los partidos políticos vascos en las elecciones autonómicas de 2009** (Political communications and the Internet: Basque political parties' *on-line* strategies in 2009 regional elections) (Orig. es)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 125-150

Abstract: Internet and the Information and Communication Technologies already have an important place in political parties' communication strategies and the 2008 US presidential campaign and 2009 general elections in Spain are a good example of that. The objective of this research is to analyze Basque political parties' political communication strategies in 2009 Basque regional elections.

Key Words: Political Communications. Political parties. Electoral Campaign. Website. Web 2.0.

Rodríguez Lara, Zuriñe (Univ. del País Vasco (UPV/EHU). Dpto. De Ciencia Política y de la Administración. Fac. de Ciencias Sociales y de la Comunicación. Bº Sarriena, s/n. 48940 Leioa): **Las mujeres de ETA en la prensa escrita** (ETA's female activists in the Mass Media) (Orig. es)

In: *Mediatika. Cuadernos de Medios de Comunicación*. 14, 151-167

Abstract: The article analyses the stereotypical images used by the press to create the images of the ETA females. For this, we analyse on the one hand the presence and the absence of them in the communicative share, and on the other hand, we analyse the history of two of these women (Dolores González Catarain and Idoia López Riaño). In this article we will also demonstrate how women of ETA have to endure not only the gender stereotypes, but also the conflict.

Key Words: Stereotypes. ETA. Media discourse. Women. Conflict. Gender.